

### **Frequently Asked Questions**

## Who is Lex van Dam, and what will he teach me during the video series?

Lex van Dam is one of Europe's most highly regarded hedge fund managers and also the creator of BBC Television's *Million Dollar Traders* series. In more than 20 years of professional trading he has seen it all, having held the position of head of proprietary trading at Goldman Sachs and GLG partners, before setting up his own hedge fund where he continues to trade.

Having traded everything from crude oil to currencies, and Coca-Cola shares to credit default swaps, Lex is perhaps the most experienced trader to teach his methods to the public. The Academy was founded following thousands of emails that Lex received following the BBC TV series from people wanting to learn the same methods that he taught the novices before backing them with \$1 million of his own money.

The Million Dollar Traders online course teaches Lex's proven 5-Step-Trading® process applied to stocks, currencies, commodities, technical trading strategies and economic analysis in one comprehensive programme.

As you progress through the course you will gain a better understanding of how professional investors like Lex approach the markets and begin to develop your own style of trading using his framework. Crucially you will be equipped to recognize and adapt when market conditions change, and take advantage of trading opportunities that other strategies cannot possibly prepare you for.

### What will I learn during the course?

The course teaches everything you need to know about stocks, currencies, commodities, economic analysis and technical trading strategies using Lex's proven 5-Step-Trading® method.



The five steps include Idea Generation, Fundamental Analysis, Technical Analysis, Trading Psychology and Risk Management, and are applied to each market. You can find an overview of each of these videos and watch a preview by <u>clicking here</u>.

As you begin to learn the process for one market, you will find that the framework makes it easier to understand the other markets that may be new to you. This makes the course approachable for beginners whilst accelerating the development process for more experienced investors.

Having learned how a real hedge fund manager approaches the markets, by the end of the course you will be fully prepared to invest on a personal basis or pursue a career as a professional trader.

# Does Lex's process focus more on short-term trading or longer-term portfolio management?

Whilst many courses teach only one style of trading, to endure as a successful investor Lex believes that you need to be prepared to adapt to any market environment. For this reason he teaches both shorter-term trading strategies and a portfolio-based approach within the course. The course focuses more time on medium to long-term investing, given that short-term opportunities tend to occur less frequently and aren't apparent for as long.

In summary the course teaches a combination of these methods, and emphasizes the importance of developing your own approach so that you aren't dependent on any strategy in isolation.

## How many videos are included in the course?

There are currently more than 50 videos applying Lex's methodology to stocks, currencies, commodities, economic data and technical trading strategies. Each video is around 30 minutes in length and feature a number of real-world case studies and tutorials to support the spreadsheet tools that are also included in the course.

We are continuously adding to this list and Lifetime course access ensures that you receive these updates at no additional cost.



You can find an overview of all of the videos included and watch a preview of them by <u>clicking here</u>.

How many hours study are required to complete the course? In our experience people tend to learn at different speeds. The course requires in total around 30 hours of study to complete, which might take someone studying a couple of hours each day one month to complete, or one week to complete if they were to commit to it full time.

This would be sufficient to only cover the content only once, and generally we recommend that you refer back to the video modules at least a couple more times to ensure you are fully familiar with it. In our opinion learning is best achieved over a longer time frame by gradually applying the theory to practical scenarios as they play out in the real time.

If you initially opt for 1-month access to the course and wish to extend this to Lifetime access, simply let us know within 30 days of your access expiring and we can provide this immediately for the difference in price.

#### How does Lex's course differ from other educator's courses?

At the Academy we take great pride in what we produce and have absolute confidence in the methods we teach. Unlike other educators, we don't overpromise or make unsubstantiated claims for the sole purpose of selling courses. To the contrary, our priority is to deliver the techniques that Lex believes are relevant to today's market and produce successful traders based on his 20-plus years as a professional investor.

The process that we teach in the course is unique to Lex and is not available anywhere else. It delivers a comprehensive understanding of each major market including stocks, currencies and commodities, with specialist modules in macroeconomic analysis and technical trading strategies. In Lex's experience as a hedge fund manager, it is no longer sufficient to have knowledge of only one market in isolation if you are to generate consistent returns in increasingly sophisticated markets. This will also help



you to adapt when markets change and take advantage of opportunities that following a single strategy or system would not allow.

For these reasons we believe we are unique and deliver the best education available for anyone looking to become a more successful trader and investor. To preview exactly what we cover in the course <u>click here</u>.

#### What support do I have if I have questions?

At the Academy we pride ourselves on the way we support our students with all their questions no matter how big or small.

We understand the learning challenges faced by new traders and offer dedicated email support for anything covered in the course. Lex responds to as many questions as possible, and personally checks each response before it is sent to you by one of our specialists.

As a student of ours you will also have access to a number of workbooks accompanying each module series, in addition to the Academy's 'Knowledge Bank' which provides reference for many of the concepts we discuss. You can find a list of Lex's favourite trading books there as recommended reading if you wish to broaden your knowledge.

Whether you are looking to learn how to invest for yourself or prepare for a career in the finance, you will have access to the resources you need to achieve this.

# Who is the course suitable for? Do I need to have any prior knowledge before getting started?

Based on our experience of training traders of all levels using Lex's 5-Step-Trading® methodology, the course has been designed in such a way that makes it accessible to everyone – from absolute beginners all the way up to experienced professionals.



You do not require a college degree or need to be a math genius to learn how to become a successful investor. In fact, personality traits and your desire to learn are typically the most influential factors in determining your success in the markets. The good news is that these relate to you as an individual regardless of your background or experience, and Lex believes that traders can be 'made' as he demonstrated using his methodology on the BBC TV series *Million Dollar Traders*.

Regardless of your current level of competency, you will be able to pause and rewind any of the videos to listen again to any concepts that you may find challenging. Of course, you also have access to many additional resources included with the course to support your learning with us.

# Is there an exam I can take at the end of the course? Is it optional?

Yes, there are optional exams accompanying each module series within the course that you may wish to take if you want to test your knowledge. They each take around 30 minutes to complete and are complemented by a set of workbooks to support your preparation.

Please note that each exam may only be attempted once if you would like an accredited exam score and resume reference following completion.

# Will the course help me if I want to work in the industry, or become a professional trader?

The method that Lex teaches is based on the techniques that he has employed as a professional trader of more than 20 years working at the likes of Goldman Sachs, and most recently his own hedge fund.

Given his experience and unique position as both an active hedge fund manager and educator, we know what it takes to produce successful traders. This will help you whether you are looking to invest personally or pursue a career in finance.



Upon completion of the course you will have had exposure to the processes that you would employ as a professional trader at either a bank or hedge fund. Given Lex's reputation as one of Europe's highly regarded traders in the industry, the caliber of our students is recognized by many of the major firms that you may look to apply for positions at.

With the Academy's professional network connecting our students to key people in the industry, nobody is better equipped to help you achieve your ambition of a career in finance.

### Is personal mentoring included in the course?

The course has been designed in a way that delivers the information and support you need in a scalable format that is accessible to everyone via the Internet. Whilst time constraints prevent Lex from providing personal mentoring to each of our students as part of the course, we do encourage more detailed questions from members of our Trading Club. The Club provides a monthly forum where Lex can present solutions to your trading needs and share them with the group.

Both the Million Dollar Traders Course and our Trading Club are accessible online, although we do schedule special in-person events that we will gladly inform you of when announced.

### Which payment methods do you accept?

Completing your payment online or via the phone couldn't be easier. We accept a wide range of secure payment options including major credit and debit cards, American Express and PayPal via WorldPay, a global provider listed on the London Stock Exchange.

If you prefer to speak with a member of our payments team for further help or to complete your payment over the phone, please contact us at <a href="mailto:info@lexvandam.com">info@lexvandam.com</a> to request a call back.

(Note: If you attempted payment online and your card was declined, contact your card issuer before re-attempting payment or call our team for assistance)



### What is your refund policy?

We understand the importance of choosing the right course for your needs, and it is our priority to ensure that each of our students benefit from our training. With this in mind, we have made it absolutely clear to see exactly what you are going to get with us before you buy the

course. If however you change your mind after paying for the course, you can apply for a full refund by contacting us within 7 days of purchase provided you have not used the product.

For further information please refer to our full terms & conditions by clicking here.